



PRESS RELEASE:

**GN LIFE PARTNERS WITH TURNKEY AFRICA FOR INNOVATIVE
INSURANCE SYSTEM**

GN Life's acquires TurnQuest Insurance Suite to transform insurance sales and operations in Ghana.

Accra, Ghana – 23 Sept, 2016 - GN Life Assurance Company Limited, a provider of innovative life assurance products, today announced a new strategic partnership with Turnkey Africa Ltd, a leading pan-African provider of integrated insurance management solutions for insurers and bancassurers. GN Life's acquisition of Turnkey's **TurnQuest Insurance Suite** is its latest deliberate effort towards attaining its strategic business imperative of innovation and transformation in the areas of product, underwriting, claims, billing and policy administration to ultimately remodel the way insurance is bought and sold in Ghana.

With TurnQuest, GN Life expects to achieve greater business performance, reduce time to market for products, introduce new product distribution channels, improve customer insight, provide better access to intermediaries, and ultimately improve client acquisition and retention. The TurnQuest Insurance Suite is a comprehensive, end-to-end insurance solution that provides the flexibility and scalability required to support today's business competitive plans and future growth initiatives. The e-business enabled platform seamlessly integrates all insurance business processes allowing for a 360-degree customer or product portfolio view and faster business transaction processing.

"The TurnQuest platform, with its robust simple to use interface, provides us the perfect path to IT modernization with an intended focus on business value, customer experience and operational benefits," said Mr. Fiifi Simpson - CEO of GN Life. "We are now just scratching the surface of opportunities and TurnQuest is ideally suited to help us better stay ahead of complex regulations, disruptive technology trends and changing consumer demands. This partnership ensures that we future proof our business and we are excited about the possibilities this offers the industry.

Mr. Kizito Makatiani, CEO of Turnkey Africa said, "GN's acquisition of TurnQuest reflects Turnkey's excellent reputation as a market leader with deep domain knowledge, a strong software engineering heritage and focus on applying innovation to solving critical core business issues for clients. Our software is expected to enable GN Life revolutionize their business by enhancing their operations and processes."

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ABOUT GN LIFE

GN Life started operations in the Ghanaian market in January 2015. GN Life is positioned to deliver superior services to clients through claims payment, innovative product offerings and excellent customer service. GN Life is a member of Groupe Nduom, whose businesses and social enterprises include entities in Financial Services, Investment Advisory and Management, Technology, Management Consulting, Cross Border Trade, Media, Tourism and Sports industries.

Website: <https://www.gnlifeassurance.com>

ABOUT TURNKEY AFRICA

Turnkey Africa Limited is a leading Pan-African insurance technology and services provider with a proven record of over 18 years and a footprint of 32 clients across 5 countries in Africa. Turnkey develops, supply's and manages end-to-end insurance business software solutions and services for the insurance industry.

Turnkey provides, through its core insurance product, TurnQuest Insurance Suite, a comprehensive and integrated set of applications built on a common platform that covers the entire insurance lifecycle, and is augmented by data and analytics capability that gives the insurer a 360-degree view of the business.

Insurers implementing TurnQuest are positioned to reap the benefits of accelerated speed to market for their products and services, respond quickly to regulatory changes, have visibility into the financial processes all leading to an overall increase in operational efficiency to achieving their business imperatives of sustainable growth and profitability.

Website: www.turnkeyafrica.com