



**PRESS RELEASE:**

**PIONEER ANNOUNCES SUCCESSFUL GO-LIVE OF THE TURNQUEST SYSTEM**

*Kenya's Fastest Growing Life Insurer to power its just established general insurance arm with TurnQuest Insurance Suite.*

**Nairobi, Kenya / May 29 2017** – **Pioneer Assurance** the fastest growing life insurer in Kenya today announced the successful go-live of TurnQuest General Insurance System (GIS) a comprehensive end-to-end insurance business management solution to manage its new general insurance business arm.

Pioneer recently expanded its portfolio to start providing Kenyans with quality and innovative General Insurance products. As part of a larger transformation project that has already seen the successful automation of Pioneers' life insurance lines of business, TurnQuest General Insurance suite will now also support Pioneers expansion into the non-life lines of business.

"After smooth go-live of our life lines of business, we felt confident in choosing the same platform to also support our general business," said Moses Kimani of Pioneer Assurance.

The TurnQuest implementation project, completed within 5 months of its initiation, will enable Pioneer effectively and efficiently serve its customers, curb operational inefficiencies and costs and achieve optimum overall business performance. The solution which is web-based provides an integrated set of applications built on a common platform that covers the entire insurance lifecycle.

"We anticipate that TurnQuest will enable us to realize our business objectives in transforming the insurance industry by providing better experiences to our customers with targeted and innovative products and services," said Moses Kimani of Pioneer Assurance.

"We are delighted to see Pioneer reach this major milestone, said Kizito Makatiani, CEO Turnkey Africa. "The insurer continues to broaden its footprint leveraging TurnQuest's inbuilt flexibility and scalability to achieve cost effective business growth and effectively deliver on its business imperatives."

Am especially proud of the Turnkey implementation team whose dedication and effort resulted in our going live on time and on budget.

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#### **ABOUT PIONEER ASSURANCE LTD**

Pioneer Assurance Company Ltd, formally Pioneer General Assurance Society Ltd, was established in 1930 as the first company in Kenya to insure Africans. The Company's registered office is situated at Pioneer House along Moi Avenue.

Over the years the Company has continued to provide Kenyans with financial security and peace of mind. It has stood strong to provide Insurance services in Kenya regardless of the many economic changes and difficulties that the country has gone through.

The company has established a reputation for excellence based on promises made and promises kept through provision of transparent and competitive services, Pioneer is a major player in the insurance industry with life as its core business. It has now expanded to provide Kenyans with quality, innovative group life and pensions competitively.

For more info visit: <http://pioneerassurance.co.ke>.

#### **ABOUT TURNKEY AFRICA LIMITED**

Turnkey Africa Limited is a leading Pan-African insurance technology and services provider with a proven record of over 18 years and a footprint of 32 clients across 5 countries in Africa. Turnkey develops, supply's and manages end-to-end insurance business software solutions and services for the insurance industry.

Turnkey provides, through its core insurance product, TurnQuest Insurance Suite, a comprehensive and integrated set of applications built on a common platform that covers the entire insurance lifecycle, and is augmented by data and analytics capability that gives the insurer a 360-degree view of the business.

Insurers implementing TurnQuest are positioned to reap the benefits of accelerated speed to market for their products and services, respond quickly to regulatory changes, have visibility into the financial processes all leading to an overall increase in operational efficiency to achieving their business imperatives of sustainable growth and profitability.

Website: [www.turnkeyafrica.com](http://www.turnkeyafrica.com)